

Video conversion scores big with soccer champ

Brandi Chastain on the field with FC Gold Pride in 2009 (left), and some of her recovered memories.



PHOTOS COURTESY OF BRANDI CHASTAIN

# Winning memories

By David Wight

WHEN *THE CONNECTION* learned that Costco member Brandi Chastain was impressed with a 1-Hour Photo service, we were eager to track her down for the story. You should recognize the name, and may recall her iconic image—on the covers of *Sports Illustrated*, *Newsweek* and *Time* magazines—celebrating the penalty kick with which she took her team to a World Cup win in 1999.

We caught up with the Olympic and World Cup champ, author, mom, youth coach, ESPN color commentator and not-for-profit co-founder (Bay Area Women's Sports Initiative) by phone at her California home.

**The Costco Connection:** What got you interested in transferring old media to DVD?

**Brandi Chastain:** I was going to take a trip to Brazil for the U.S. State Department and U.S. Soccer, a goodwill-ambassador trip trying to get local government officials and people to recognize how important it would be for young girls to participate. I thought it would be great to bring some video of my teammates and me playing. If I could get that on a disc, great, because I don't have a VHS [player]—I don't think most people have those anymore. I found tapes from when we played Brazil, and took those to Costco because I knew they did transfers to disc. I asked if I could get the transfer back in five days—I'm always doing stuff at the last minute—but they told me the process takes about three weeks.

**CC:** But you didn't take "three weeks" as the final word, right?

**BC:** I learned that the headquarters of Yes Video, the company that provides the service, was close to my home, so I drove by to see if that would be any faster. Unfortunately, they couldn't do it, and after seeing the process, I understand why. I am in awe of how

incredibly secure and safe everything is, and how delicately they [treat] every single piece of media.

**CC:** What type of videos did you convert?

**BC:** The USA–Brazil soccer stuff, but I also had all this other stuff, from when I was 3 or 4 years old with my brother in the bathtub, to youth soccer, to Olympic soccer. As it turns out, we were having this family reunion, so I got to show my grandmother some old things of my father and my mom and cousins together—just some really funny things.

**CC:** Will you be doing more transfers?

**BC:** I have a ton more. That was just the tip of the iceberg. I have Hi8 tapes of our first-ever professional women's soccer league in the U.S., and other national league stuff—on the road or behind-the-scenes kind of stuff.

**CC:** You retired from professional soccer in 2010. How are you spending your time now?

**BC:** I don't like that word [retire]; it seems so final. I'd rather say I'm on a sabbatical [laughs]. Mom is the No. 1 [priority]. My son is 7 years old, about to go into second grade, so our summer vacation has been about him, and about coaching soccer. It was actually the first summer I remember that I didn't play soccer.

**CC:** In conclusion, what do you want to share with Costco members about your overall experience?

**BC:** Both of my parents passed away fairly young, so photos and videos got lost in the shuffle. That's a reason why this is such a gift: I'm re-collecting these things for myself. If you haven't tried it, feel comfortable in knowing your memories will be safe and secure, and that you'll have access to them on a regular basis. ☑



Tablet or smartphone?

Scan or click here for a look at some of Chastain's recovered memories. (See page 5 for scanning details.)



## The Costco Connection

Convert your fading home movies, videos or slides to long-life gold DVDs. It's a good time to plan holiday gifts of converted memories. Typical delivery time is three weeks, and pricing starts as low as \$17.99. Costco members receive free online storage with easy access for sharing media memories with family and friends, even on smartphones and tablets. Information is available at 1-Hour Photo counters in most warehouses, by phone toll-free at 1-866-463-7694 or search "home movies" at Costco.com.